

Why is Annual Giving so important to EHS?

ANNUAL GIVING FAQ'S

What is the purpose of the Annual Giving Campaign?

As is the case at the majority of independent schools across the United States, tuition alone does not cover the entire cost of a year's education. Annual Giving serves to bridge that gap. Rather than raising tuition to cover actual costs, most schools utilize an annual giving campaign. And, your annual giving contributions are 100% tax deductible where tuition is not.

I can't give much this year. Will my gift make a difference?

Absolutely! We all have occasional financial challenges that impact our lives. Every Annual Giving contribution is important because each one reflects support for EHS, and each gift moves us closer to our goal of 100% participation.

Why is it so important to reach 100% participation with families?

Annual Giving contributions also serve to show support for the school, its mission, administration and faculty. This is particularly important for Echo Horizon as we increase our approach to foundations and corporate giving entities for grants this year. Constituency support in various giving campaigns is one of the primary factors under consideration by foundations. If participation by our families is not significant, the possibility of a grant being awarded to EHS will be dramatically diminished.

I want to make a gift to show my support but I can't do it in October. What should I do?

Decide on a dollar amount that is most comfortable for your circumstances, and return your card with the indication that this is a pledge. You will immediately be counted as a participant, and you have until June 1, 2010 to fulfill your pledge.

I won't really know what I can give until after the first of the year. How can I participate?

Again, make a pledge based on your best estimate of what will be realistic for your participation. We realize, especially with today's financial challenges, that circumstances may arise that could impact the amount you can actually contribute, and your pledge can be adjusted, either up or down, to accommodate your position. The most important point is that you will have shown your support for the school.

THANK YOU -- YOUR GIFT WILL MAKE A DIFFERENCE!